

Click the buttons below to view the different level of sponsorships

2023 Sponsorship Prospectus



JUNE 12 - 14, 2023
Omaha, NE

FuelEthanolWorkshop.com

As a sponsor of the Int'l Fuel Ethanol Workshop & Expo, you will have an opportunity to position your organization as a leader and supporter of the renewable fuels industry in important international markets.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.

Sponsorships Cultivate Strong ROI

Becoming a sponsor is one of the most effective ways you can connect your business with ethanol decision-makers. With a wide range of highly-visible sponsorship packages, partnering with FEW is a valuable opportunity to promote your organization.

As a sponsor, you have the opportunity to:

1. Enhance your brand image and industry position
2. Broker new business with prospective partners
3. Spotlight key executives
4. Amplify your presence and credibility as a leader in ethanol research, manufacturing, law, financial services, or consulting
5. Opportunity to present at the Innovation Stage

THE ENERGY INDUSTRY IS ABOUT TO CHANGE

Where Producers Meet

Platinum Level Sponsorships Sponsorship info on next 2 pages

Click the buttons below to view the different level of sponsorships

 <p>Name Badge Lanyard (1 available)</p> <p>SOLD</p>	 <p>Producer Pass (1 available)</p> <p>SOLD</p>	 <p>Coffee Lounge (1 available)</p> <p>SOLD</p>	 <p>Conference Bag (1 available)</p> <p>Available</p>
 <p>Pocket Guide (1 available)</p> <p>Available</p>	 <p>Blackout Bingo (1 available)</p> <p>Available</p>	 <p>Craft Beer & Cigar Lounge (1 available)</p> <p>Available</p>	 <p>General Session (1 available)</p> <p>SOLD</p>
 <p>Relaxation Station (1 available)</p> <p>SOLD</p>	 <p>FEW Page Takeover (1 available)</p> <p>Available</p>	 <p>Hotel Room Key (1 available)</p> <p>SOLD</p>	 <p>Networking Receptions (1 available)</p> <p>SOLD</p>
 <p>Registration Desk (1 available)</p> <p>SOLD</p>	 <p>reCharge Lounge (1 available)</p> <p>SOLD</p>	 <p>Hand Sanitizer Stations (1 available)</p> <p>SOLD</p>	 <p>Popcorn Snack Lounge (1 available)</p> <p>SOLD</p>
 <p>Innovation Stage (1 available)</p> <p>SOLD</p>	 <p>Producer Giveaway (1 available)</p> <p>SOLD</p>	 <p>Custom Cocktail Lounge (1 available)</p> <p>Available</p>	

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)	✓		
Three complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)		✓	
Two complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

Name Badge Lanyard (1 available)

Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

Recognition on Name Badge Lanyard

- Company logo printed on name badge lanyards for all attendees

Pocket Agenda (1 available)

Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.

Recognition in Pocket Guide

- Logo on back page of pocket guide
- One-page ad placement within pocket guide

Blackout Bingo Sponsor (1 available)

As a sponsor, will you get the center spot of the card and have the opportunity to place your advertisements in two different spots on the BINGO card. You'll also have your logo placed on all examples of the BINGO card and all marketing materials promoting BLACKOUT BINGO. This promotion also includes the main page of the FEW website.

Blackout Bingo Recognition

- Thousands of conference emails
- Main page of the FEW website (in the Blackout BINGO banner)
- Center position on the BINGO card
- Two advertisements on the BINGO card piece (in all attendee bags)
- Logo on Bingo promotions on the FEW website (attendee and exhibitor sections)
- Opportunity to draw and announce the BINGO winner on the giveaway stage

Coffee Lounge (1 available)

One thing is for certain, attendees like coffee. By investing in this sponsorship, you'll have thousands view your logo on coffee cup clutches, tabletop cards and hanging signage.

Recognition at Coffee Bar

- Company name and logo on all signage in the bar and lounge area
- Tabletop cards with company logo to be displayed on tables and bars
- Company logo on coffee clutches
- Large, hanging sign from ceiling
- Marketing opportunities such as: Logo on cups, branded coffee

FEW Website Page Takeover (1 available)

Your logo will be displayed to thousands who go to the FEW website to register, view the agenda or the expo hall during the week of and week after the FEW. You'll have the ability to send contacts back to your website or landing page via a specific URL.

Recognition on FEW Website Page Takeover

- Branding on the FEW website during the week of and week after the FEW
- Ability to utilize a custom URL

Conference Bag (1 available)

Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.

Recognition on Conference Bag

- Company logo printed on conference bag given to all attendees

Monday/Tuesday Grand Opening & Networking Receptions (1 available)

Offering the best opportunities to meet and mingle with industry representatives, the Monday evening Grand Opening Reception and the Tuesday evening Networking Reception offers you maximum exposure and includes prime marketing opportunities at the start of the FEW and during the close of the second day. The Grand Opening reception takes place at the entryway of the Expo Hall and includes a speaking opportunity during the ribbon cutting ceremony.

The Tuesday evening Networking Reception has become one of the most exciting and highly attended receptions and takes place on the expo hall floor. In addition to all Platinum level sponsorship opportunities, your company will be promoted on tabletop signage, displays throughout the expo hall, napkins and koozies.

Recognition at Receptions

- Expo ribbon-cutting ceremony and expo welcoming remarks honors
- Company logo on signage displayed during each event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins placed on buffet tables
- Logo on agenda online prior to show and on ETHANOL Connect
- Koozie with Logo

Registration Desk (1 available)

Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read your promotional materials that will be handed out at the registration desk.

Recognition at Registration Desk

- Logo included on lighted kick panel at desk
- Exclusive promotional material at registration desk *Note: (Excludes pocket agenda)*

General Session (1 available)

Your company's name will be displayed during the General Session. It is the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

Recognition in General Session

- Logo on notebooks & pens placed on every table
- Logo on big screen before and after the General Session
- Log on table tents dispersed throughout the General Session tables
- 30-second speaking spot, during the General Session to promote your product
- Naming rights – example "Your Name General Session"
- Any time the General Session is promoted in marketing materials, your name will be included

Relaxation Station (1 available)

Give your customers the gift of looking sharp and feeling fresh. The relaxation station will consist of one shoe shine chair, one massage chair, and a comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating back massage.

Recognition in the Relaxation Station

- Recognition on all Relaxation Station signage
- Exclusive opportunity to place company information and materials for perusal by visitors
- Other unique promotional opportunities available
- Hanging sign over area

Popcorn Snack Lounge (1 available)

By investing in this sponsorship, you'll have thousands view your logo on popcorn boxes and signage at the Popcorn Snack Lounge.

Recognition in the Popcorn Snack Lounge

- Recognition on all lounge signage
- Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
- Logo clings on the popcorn machine
- Logo on popcorn boxes
- Logo on a large, hanging sign from the ceiling

Craft Beer & Cigar Lounge (1 available)

Last year the Craft Beer Lounge was one of the most popular spots for attendees to mingle on the tradeshow floor. We'll have four to eight locally brewed beer companies distributing their beer to all the attendees during the evening receptions. In addition to the craft beer, attendees will be able to receive a wrapped cigar with your logo placed on the cigar itself. This sponsorship will also include a large hanging sign in the expo hall and two floor signs around the lounge. All signage will include your name. You will also receive naming rights to the lounge. Anytime the lounge is printed or mentioned, your name will be placed in front of it.

Recognition in Craft Beer & Cigar Lounge

- All Platinum Level benefits
- Naming rights to the event, which includes the website and program guide
- Name on signage in expo hall
- Name on cigars

Hotel Room Key (1 available)

Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.

Recognition on Hotel Room Card

- Company logo printed on all conference hotel guest key cards

Platinum Level Sponsorships continued

Custom Cocktail Lounge (1 available)

During the evening receptions, you'll select a custom drink you'd like to serve attendees at the FEW each night, including the custom name of the drink. In addition, you'll have your company name posted on signs in and around the Custom Cocktail Lounge.

Recognition at the Custom Cocktail Lounge

- Recognition on all lounge signage
- Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
- Logo on napkins
- Logo on a large, hanging sign from the ceiling

Hand Sanitizer Stations (1 available)

FEW is all about meeting new people and shaking hands. Everyone will appreciate access to antibacterial hand sanitizer throughout the convention center. Sponsorship includes eight stations placed in high-traffic areas. Sponsor recognition signage will be placed next to the stations. Eight stations included in this sponsorship.

Recognition on Sanitizer Stations

- Platinum Level Sponsorships benefits
- Signage next to hand sanitizer stations

Innovation Stage (1 available)

Promote your company as attendees learn about the latest technologies and services innovating the ethanol industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees. Due to the stage's location and promotion by all participating exhibitors, this sponsorship will allow you to gain maximum exposure to a targeted audience.

Recognition on Innovation Stage

- Onsite Signage
- Innovation Stage schedule signage
- Logo in program guide schedule
- Logo on stage backdrop
- Logo on emails promoting the Innovation Stage

Producer Giveaway (1 available)

Similar to previous years, there will be multiple producer giveaways during the FEW. For all participating producers at the virtual event, there will be a cash giveaway each day. In total, \$2,000 will be distributed. As the sponsor, your company logo will be displayed while promoting the event to producers and you'll have the ability to speak in front of all the producers prior to each drawing.

Recognition at the Producer Giveaway

- Onsite signage
- Onsite fliers
- Emails
- Speaking opportunity during giveaway

Producer Pass (1 available)

Your company will be the exclusive Complimentary Producer Pass Sponsor. You'll be top-of mind with the producers at the conference.

Recognition as a Producer Pass Sponsor

- Welcome email to producers from sponsor
- Banner ad on the producer pass landing page
- Item placed in the producer bag (provided by sponsor)
- One email sent to all producers in the U.S. and Canada (3,000+ emails)
- Logo placement, with link to your website, on the event website
- Company logo on select conference marketing collateral related to the event
- One email sent to all producers in the U.S. And Canada (3,000+ emails)

reCharge Lounge (1 available)

Give your company's brand a boost by becoming the reCharge Lounge platinum level sponsor. As the lounge sponsor, you'll receive a self-service mobile device charging coffee table, equipped with multiple charging tips, with company tabletop graphics customized with your messaging and advertising. Located in the heart of the expo hall, attendees can recharge their devices and feet as they relax in the lounge chairs placed around the table. In addition, your company's logo will be printed on 600 USB portable power chargers and distributed to all attending producers. Contact an account manager today for more details.

Recognition in the reCharge Lounge

- Recognition on all reCharge Lounge signage
- Hanging sign over area
- Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
- Table graphics provided by sponsor promoting company/services
- 600 USB Portable Power Banks with Logo – Given to all attending producers (one color logo)

Registration Desk Sponsorship



Bingo Sponsorship














Popcorn Lounge



Gold Level Sponsorships Sponsorship info on next page

Click the buttons below to view the different level of sponsorships

 <p>Refreshment Breaks (1 available)</p> <p>SOLD</p>	 <p>Soda Station (1 available)</p> <p>SOLD</p>	 <p>Wi-fi (1 available)</p> <p>SOLD</p>
 <p>Water Cooler (1 available)</p> <p>SOLD</p>	 <p>Ethanol Connect (1 available)</p> <p>SOLD</p>	 <p>Expo Map (1 available)</p> <p>SOLD</p>
 <p>Breakfast (2 available)</p> <p>Available</p>	  <p>Preferred Partner (2 available)</p> <p>SOLD</p>	  <p>Lunch (2 available)</p> <p>SOLD</p>

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)	✓		
Three complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)		✓	
Two complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

Expo Hall Map (1 available)

The Expo Hall Map sponsorship allows you to have your logo placed on all references of the Expo Hall. Your company logo will be placed online, in the program guide and on large expo hall signage throughout the event.

Recognition on Maps

- Company logo placed next to Expo Hall Map on the website
- Company logo placed next to Expo Hall Map on all signage throughout the Event
- Company logo placed next to Expo Hall Map on emails sent during the marketing efforts

Refreshment Breaks (1 available)

As a Refreshment Break sponsor, you'll gain exclusive access, during all three breaks, to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during all refreshment breaks.

Recognition at Refreshment Breaks

- Tabletop cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on "ETHANOL Connect"

Breakfast Sponsor (2 available)

Give your company's brand an early start by becoming a breakfast sponsor. Be the first logo displayed to attendees as they wake up and start their day at the show. As a breakfast sponsor, your company logo will be on the buffet tables, napkins and onsite signage. Don't pass on this sponsorship opportunity, only two are available.

Recognition at Breakfast

- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show
- Option to upgrade to hot breakfast available

Wi-Fi Sponsor (1 available)

This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your company name will be displayed to conference attendees every time they log in to the internet provided by you.

Recognition with Wi-Fi

- Signage with required password throughout the expo hall. Attendees will need the password to use the Wi-Fi connection
- Wi-Fi information printed in program guide
- Wi-Fi password customized with sponsor's name

Soda Station (1 available)

It's a fact that attendees of the FEW appreciate the amenities that are provided to them during the event. And as the Soda Station Sponsor, you can provide soda, one of the most popular amenities during the entire conference. Delivering high visibility on the expo hall floor, the Soda Station Sponsorship will allow you to display your company graphics on signage in the stations, hanging signs in the expo hall and koozies distributed to all visitors of the station/lounge. In addition, a Yeti cooler will be provided in the station to collect business cards of attendees who visit. The YETI cooler will be given away at the end of the event at the Give-away Stage.

Recognition in the Soda Station

- Onsite signage in the area
- Hanging sign over area in Expo Hall
- Exclusive opportunity to place company info and materials in the Soda Station area
- Koozies w/logo
- YETI cooler for giveaway drawing at the end of the conference

Preferred Partner (2 available)

As a Preferred Partner you have the ability to get an exhibit booth, insert a marketing piece in all conference bags, receive two free complimentary full-conference registrations and gain thousands of impressions through emails, onsite conference signage and the conference website. This is one of the best bangs for your buck!

Preferred Partner Recognition

- Thousands of conference emails, before the event
- Onsite signage with company logo prominently displayed
- Premium exhibit space
- Two full-conference registrations

ETHANOL Connect (1 available)

By investing in becoming the ETHANOL Connect sponsor, your company name will be one of the first and last to be viewed by conference goers. As soon as they register for the event, attendees are given the opportunity to connect with other attendees, plan conference schedules and meetings, and communicate throughout the conference. This is an excellent way for your company to be in front of attendees before, during, and after the conference.

Recognition on Ethanol Connect

- Leaderboard ad on ETHANOL Connect website
- Name on ETHANOL Connect link on FEW event site
- Recognition on header on ETHANOL Connect website
- Presentations stored for download
- View presentations LIVE during event

Lunch Sponsor (2 available)

Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins. Make sure your brand is promoted during one of two lunches available.

Recognition at Lunch

- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees
- Logo on agenda online prior to show and on "ETHANOL Connect"

Water Cooler Stations (1 available)

Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the expo hall.

Recognition at Water Stations

- Logo prominently displayed on all water cooler stations
- Logo on all water cooler cups
- Opportunity to display/distribute company information next to water cooler stations

Silver Level Sponsorships Sponsorship info on next page

Click the buttons below to view the different level of sponsorships



Golf
(1 available)

SOLD

Equipment Expo
(1 available)

Available

Industry Tour
(1 available)



Available






Track/Room
(0 of 4 available)

SOLD

Premier Partner
(5 available)

Available














Aisle
(3 of 15 available)

Available

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One-piece insert in all conference bags	✓	✓	✓
Two-time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high-traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)	✓		
Three complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)		✓	
Two complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

Track Sponsor (4 available)

By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity! Check out the agenda for the track that best fits your company.

Track Sponsor Recognition

- Visual and verbal recognition at the start of each panel discussion within designated track
- Sponsor logo printed next to track panel session titles, on printed conference agenda, online and on hallway signage
- Sponsor logo and link posted on online agenda
- Opportunity to moderate at least one panel within sponsored track

Golf Sponsor (1 available)

Recognition at Golf Tournament

- Company logo on signage displayed on signage, on golf carts, and beverage carts and during breakfast and lunch
- One promotional item (provided by sponsor) in all golf goodie bags

Industry Tour - Thursday (1 available)

Recognition on Tour

- Company logo displayed on transportation to the event
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on "ETHANOL Connect"

Equipment Expo Sponsor (1 available)

As the Equipment Expo Sponsor your company name will be displayed in the equipment expo hall on a large, hanging sign. Attendees will be able to see your logo in one of the largest and interesting areas of the trade show floor and associate it with equipment and cutting-edge technologies.

Recognition at the Equipment Expo

- Large, hanging sign in the equipment area
- Onsite signage around the equipment area

Premier Partner (5 available)

Maximize your exposure before and during the conference. A Premier Partner Sponsorship spotlights your company through thousands of conference emails, onsite event signage and the conference website. In addition, you'll have the opportunity to get a great booth location on the trade show floor.

Premier Partner Recognition

- Thousands of conference emails, before the event
- Onsite signage with company logo prominently displayed
- Premium exhibit space
- Two full conference registrations

Aisle Sponsor (15 available)

This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.

Recognition on Aisle Signage

- Company logo prominently displayed over the expo floor beneath the aisle signage
- Company logo prominently displayed on two floor decals placed in aisle



SAF Lounge and Track Sponsor

As a sponsor of the Sustainable Aviation Fuel (SAF) Lounge at the International Fuel Ethanol Workshop & Expo you have the ability to demonstrate your company's commitment to clean air and a brighter future for tomorrow. Your company logo and literature will be placed within the lounge and will provide a space for attendees to relax, network, and learn about the latest direction your airline company is taking to lower GHG emissions. You'll attract companies that can aid in the development of low-carbon sustainable aviation fuel and showcase your leadership in this area to decision-makers within the ethanol industry, who ultimately can help produce fuel.

In addition to the lounge, your sponsorship also provides recognition as a the SAF Track Sponsor at the International Fuel Ethanol Workshop & Expo. You'll gain visual recognition from attendees who attend the sessions focused specifically on SAF production. Your logo will be displayed on signage within the room, as well prior to each panel discussion.

Be a part of shaping the future of SAF within the ethanol industry and sponsor the sustainable aviation lounge today.

*Reserved only for commercial airline companies.

SAF Lounge and Track Sponsor

- Disseminate literature and information within the SAF Lounge
- Place one item within the conference bag, to all attendees
- Visual recognition at the start of the day's opening session
- Larger sponsor logo printed in event guide, online and on hallway signage
- Sponsor logo and link posted on online agenda
- Opportunity to moderate at least one panel within sponsored session

For pricing and additional info, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.

SAF Lounge and Track Sponsor

(10 available) Commercial Airlines Only*

Available

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Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
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Two-time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor	✓	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓	✓
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Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)	✓		
Three complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)		✓	
Two complimentary full-conference registrations (Exhibitors receive a 42% discount on additional passes.)			✓
Executive Boardroom Use			
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		



Hotel Bar Coasters (1 available)

Many of the attendees network after hours in the hotel bars. Having coasters created and displayed during the conference is a great way to gain additional brand recognition. Make sure your company is top of mind while business deals are happening. Become the Hotel Bar Coaster sponsor today. For more information, contact your account manager.



Floor Direction Decals (10 available)

Enhance your visibility and drive attendees to your booth at the International Fuel Ethanol Workshop & Expo

Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.

Availability is limited and will sell out fast!

Floor Direction Decal Recognition

- Logo and booth # prominently displayed on five (5) floor decals



Onsite Program Guide Advertising

Enhance Visibility and Drive Attendees to Your Booth

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting attendees to your booth through the use of an advertisement in the conference program guide. The program guide is given to all 2,000+ attendees at registration and includes the conference schedule and a complete list of all speakers with bios, the poster presentations, and the exhibit hall map. Attendees refer to the guide often, not only on site at the conference, but throughout the year, which gives your advertisement repeated exposure. Exclusive only to exhibitors, sponsors, and supporting organizations.

DEADLINE
INSERTION/ARTWORK: May 11, 2023



Hotel Room Bag Delivery (10 available)

Deliver Your Brand Directly to Each Attendee's Hotel Room*

You can now place your company pen, magnet, pamphlet, one-page inserts or any giveaway you have into the bag being delivered to FEW attendees' hotel rooms. This is one of the most cost-effective marketing add-ons for exhibitors and sponsors. Contact your account representative to discuss options and sizes for your insert. Only a limited number are available, so email or call us now.

**Bag size: 9" w x 15"h. Only attendees at the official conference hotels will receive the bag and insert.*

DELIVERY DEADLINE May 22, 2023
Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.



Blackout Bingo (30 available)

Increase Traffic to Your Booth
Must be an exhibitor to purchase a spot

The FEW has developed a unique BLACKOUT BINGO game to help move conference attendees around the FEW exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all 30 participating exhibit booths to be entered in the prize drawing. The grand prize is to be announced, and other prizes may be added as we get closer to the show.

As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Become a participating booth by sponsoring a BINGO square. Limited availability – Only 30 exhibitors will have their company name and booth number on the BINGO card to be viewed by 2,000+ FEW attendees.

DEADLINE May 11, 2023

Lead Capture Service

Lead Retrieval Benefits

- Generate more leads from the event
- More face-to-face conversations
- Higher return on your investment
- Rate your leads and form a strong pipeline
- Add notes about your lead for more accurate follow up

How it Works:

Onsite Booth Lead Retrieval - All booth staff has the ability to scan attendee badges using the Ethanol Connect app on their smartphones.
(Available at Apple Store and Google Play)

Activity Report - Admin can see which staff member scanned a specific badge

Please contact an account manager for more info: **Call: 866-746-8385**

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